



VALLEY OAK CHILDREN'S SERVICES



**IMPACT REPORT
2022-2023**



WE'RE ON A MISSION

Valley Oak Children's Services touches the H.E.A.R.T. of children, families, and our community through Health, Education, Advocacy, Resources, and Training.

We are a strength-based, Family Resource Center, focusing on what's strong, not what's wrong.

Families have questions. We have answers!



Our Impact

Our Mission	2
Message from the CEO	3
Serving Butte County	4
Our Work	5
Community Outreach	6
Children's Faire	7
Supporting Providers	8
Concrete Support	9
Their Work	10
Support VOCS Today!	11
Our Supporters	12

Contact Us

(530) 895-3572

3120 Cohasset Rd. Suite 6
Chico CA, 95973

For hours and to learn more,
Visit Valleyoakchildren.org
Info@Valleyoakchildren.org

Scan the link to visit our
website & donate today!



Valley Oak Children's Services is a recognized 501(c)(3) Non-Profit Organization & Family Resource Center

Message from the CEO

We are on a Mission to Strengthen Families and our Community. Working with families, children, and the child care field and our community partners is the HEART of our organization. Applying the Strengthening Families Principals and the Five Protective Factors helps remove barriers for whole families and places them on positive footing when they walk through our doors. We value what families bring to the table and build on those strengths to help them achieve their goals.

I have heard this quote many times during my 35+ year career: "It is only child care". Really? What working parent can be employed without child care? Choosing Child Care is one of the most important choices a parent can make. We help make that path a little easier. We have trained Resource and Referral Counselors, and stellar Caseworkers who have worked directly with families for over 40 years. We connect any family to resources in the community. VOCS helps providers start in the business of child care and supports them with training, resources, and time. We offer a Food Program in 7 Northern CA Counties so child care businesses are reimbursed for providing healthy meals. There is a lending library for any community member to check out toys and resources and a literacy program as well. We also have a Behavioral Health Specialist to assist with children experiencing trauma. Did you know that VOCS has an Early Head Start Program? We do! We are a Regional Hub for Parent Café Training and for Preventative Health and Safety. We have six on-site, certified Trauma Informed Care Trainers, two Growing Brain Trainers, and so much more! Our goal is to provide support to a thriving community!

Did you know that child care is an economic issue? These small businesses pay fees, taxes, and contribute their modest wages back into the community. Women are the heart of child care businesses, and if they leave the workforce (as happened with COVID), where do working parents go? Businesses would not be able to function. If having a job is the key to a family's economic security, not having childcare would be a major obstacle to employment.

This is my 19th year serving VOCS and Butte County. I love to talk about making a difference in the lives of families and our community. It is my goal to see Children Learning, Families Earning, and Communities Thriving through the work that we do. Schedule time with me anytime to talk about how you can make a difference too!



Karen J Marlatt

**Karen Marlatt, Chief Executive Officer
Early Care & Education Expert**

"Seeing families succeed is the most rewarding part of my career"

Serving Butte County

Our goal at Valley Oak Children's Services (VOCS) is to have Children learning, Parents earning, and our Community growing!

Our Programs & Services

Child Care Payment Programs

CAPP

CalWorks - Stage 1

CalWorks - Stage 2

CalWorks - Stage 3

Emergency Child Care Bridge

Child Care Support Programs

Early Head Start

Child & Adult Care Food Program

Behavioral Health Services

F.A.C.E.S.

Resource & Referral Programs

Central Eligibility List

CA Child Care Initiative Project

Parent Café

Trustline Services

Literacy Program

Community Resource Rooms

Online Lending Library



+\$14,692,964
Million Dollars

Redistributed back
into the Community

Through VOCS Programs and Services, the money we receive goes directly into the hands of the community we serve; Helping Families, Child Care Providers, Businesses, and the Butte County economy.



Our Work

For the last 43 years, our agency has continued to be there for our community in times of crisis and in times of joy. This year is just a sample of the thousands of lives our agency has impacted!



+6,408

Butte County Families & Children Served

The families on VOCS Programs and Services are moving toward self-sufficiency with the assistance of our agency's efforts



+1,155

Butte County Families Served

The families that participate in VOCS Programs are securing more opportunities for better pay, better education, and better stability for their families.



Community Outreach

The Resource & Referral Program, along with our Outreach Staff, ensures that VOCS can share our resources throughout Butte County, lowering the barrier to access and increasing our reach.

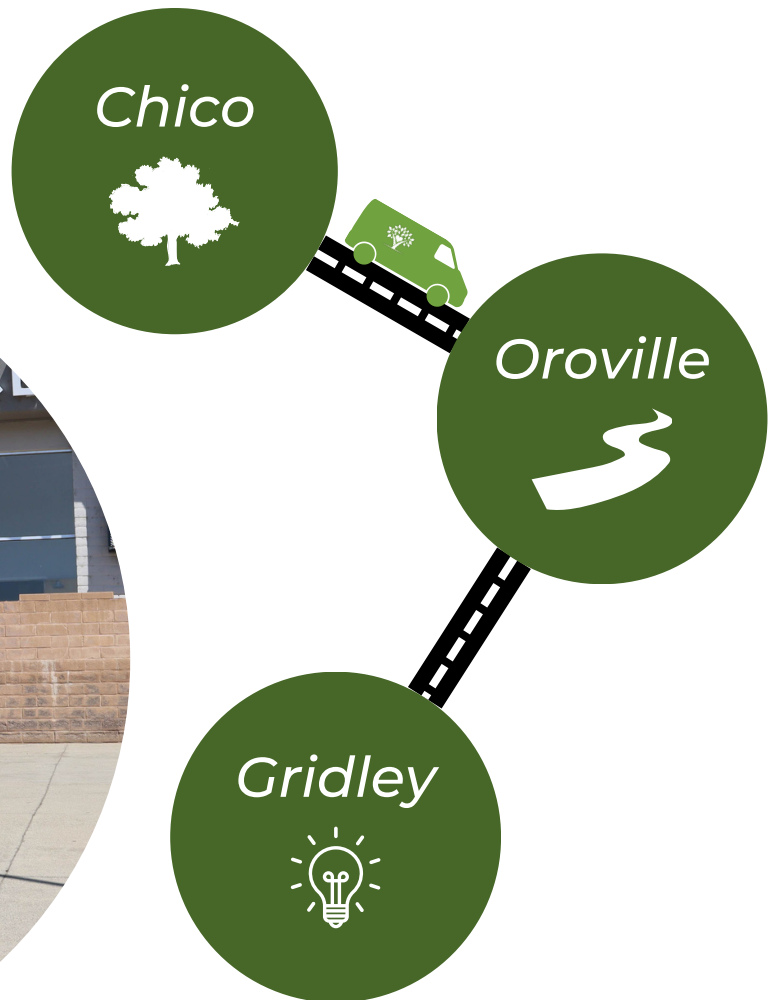
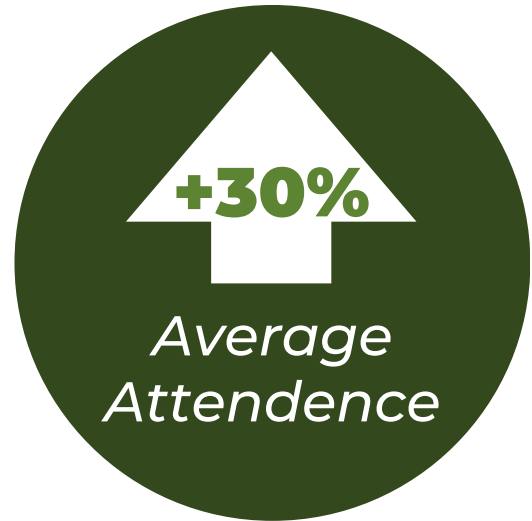


Community Resource Rooms

The VOCS Resource Rooms continue to be a success across Chico, Oroville, & and Gridley.

Our staff brings craft materials, learning tools, toys, and other resources. Between the three locations, an average of 85 parents and providers have attended each month!

This allows VOCS to offer support and make connections not usually made on a daily basis!



Children's Faire Returns

After a 3 year hiatus due to COVID-19 restrictions, our annual Children's Faire returned to Downtown Chico. Over 35 vendors, entertainers, and agencies celebrated the Week of the Young Child!



More than a Faire

Our Children's Faire gathers many great Child Care programs for families to see and meet, all in one convenient location. Finding the right child care option for a family's needs and schedule is *vital* for their ongoing success. Plus, the Chico community can spend a wonderful day full of early childhood education activities and more!



Supporting Providers

Through resources, trainings, and support, our agency aims to increase the amount of available, quality Child Care slots in Butte County for families working and going to school.

+933

Local Child Care Providers Served

With support, resources, and reimbursements for the Child Care that is provided for families, VOCS helps Providers to grow and sustain their small businesses. A 55% increase in Family, Friend, & Neighbor Providers, shows that our community not only supports each other but supports the Butte County Child Care workforce.



2023 Provider Appreciation Event

Our agency returned to hosting our annual evening of self-care, and reconnection for Butte County Child Care Providers. Plus, a Proclamation recognizing Child Care from Butte County Supervisor, District Two, Peter Durfee highlighted the success of the evening!

We support Providers in an additional 12 Counties as a training hub in the North State!



Concrete Support

VOCS Programs and Services know that the tangible resources we help to provide families can be some of the most valuable to community members.



Summer Book Fair

Presented by the
VOCS Literacy Program

This summer, families in our community were able to participate in our Summer Book Fair for free! Each child received 5 books of their choosing, refreshments, and to try out fun activities provided by some of our friends from various local agencies and businesses, like The Children's Museum, Butte County Library, and Learning Express!



Back to School Night

Backpacks & School
Supplies for Butte County

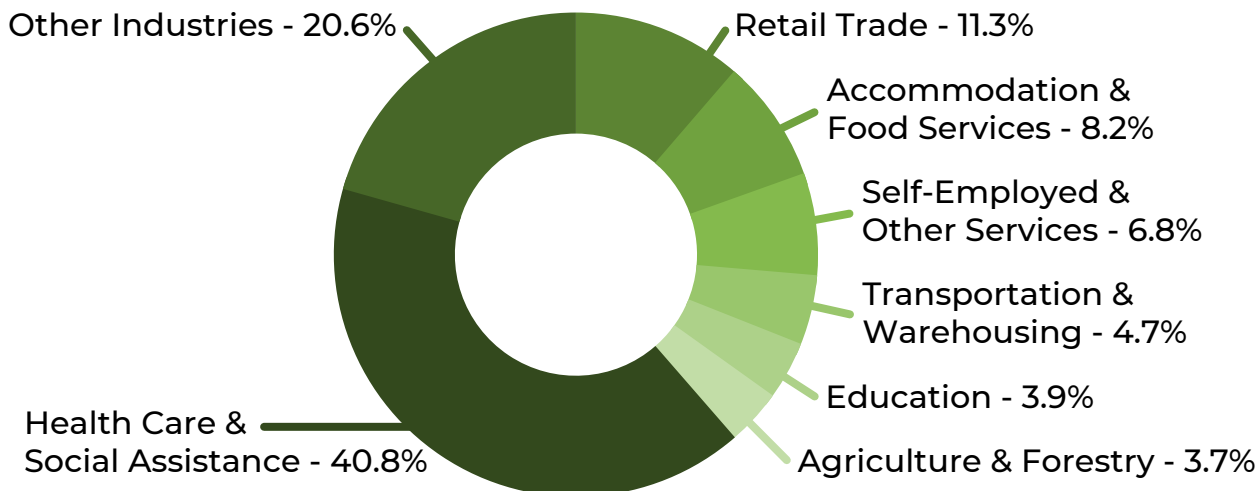
With the help of Omega-Nu Sorority, we were able to collect and distribute backpacks and school supply kits for 220 children, preparing them for their school year, and giving them what they need for a confident first day of school! Butte County Public Health, The Children's Museum, Butte county Library's Literacy Coach, and Learning express provided more resources, toys, and activities.



Our Work Supports Theirs

A majority of families enrolled in VOCS programs represent an employee or student, who contributes to the Butte County workforce, supports small businesses, and grows the local economy.

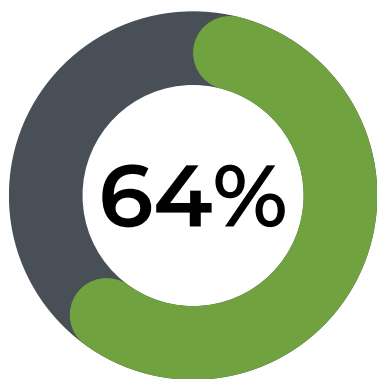
Our Clients by Industry



VOCS clients not only work in a wide variety of local industries but more importantly, they consistently have worked in the industries that are vital to the success of Butte County. Providing quality and affordable child care not only supports a client's family, but it supports their employers and their employer's businesses.

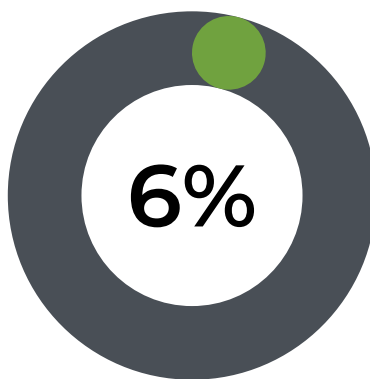
Parents Enrolled in VOCS Programs & Services are...

Working Parents

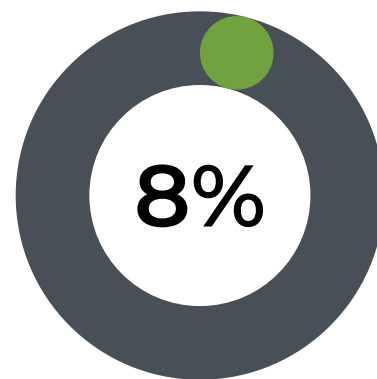


↑ **5% Increase From Last Year**

In School Or Training



Searching For Work



↓ **9% Decrease From Last Year**

Support VOCS Today!

Our Programs & Services continue to grow and adapt to meet the needs of the Butte County Community, but we still need the support of others. Your support allows our agency to provide the extra services and resources that are needed most.



How you can support VOCS

Help us to serve the Children and Child Care Providers of Butte County! Here are a few ways you can lend a hand:

Donate

Consider making a financial contribution to VOCS and support our fundraising goals. Donations from private donors and business sponsorships help VOCS expand our programs, provide extra services, and supply families with direct resources such as school supplies, bus passes, grocery gift cards, and Emergency Foster Care Bridge support. Visit the VOCS Donation Page to learn more today at [Valleyoakchildren.org/donate/](https://valleyoakchildren.org/donate/)

Share

Follow us on social media, and help spread the word of our programs, events, and services! Facebook & Instagram - @ValleyOakChildren

Vote for Child Care

When you get to the ballot box, Vote For Children! Voting in favor of policies and programs that favor affordable, quality child care is one of the many ways you can support the families who need it most!

Our Supporters

Valley Oak Children's Services could not begin to make an impact in our community without support and collaboration of other agencies in Butte County. We would especially like to thank the following people, groups, and organizations for their assistance:

Supporters

InterWest Insurance Services
Keller Williams Realty
Platinum Partners Realty
US Bank
Omega Nu Sorority
Butte County First 5
Adventist Health Inspire Hope Project
Butte County Public Health
The Oral Health Coalition
FedEx Ground Chico
Music to Grow Chico
Learning Express Toys & Gifts
Chico Children's Museum
Chico Natural Food Cooperative
New Earth
Oroville YMCA
Butte County Public Library

Board Members

Bruce Thomas - Board President
InterWest Insurance Services
Marisa Bauer- Vice President
Platinum Partners Real Estate Team
Rose Fostine - Secretary
Norfield
Keith Fickert - Treasurer
Fickert Real Estate Team
Sally Mendez - Board Member
US Bank
Derrick McGaugh - Fundraising and
Nominating & Membership Chair
Enloe Medical Center

Join our Board of Directors

If you are seeking to broaden your professional experience and are committed to supporting, promoting, and advocating for VOCS, Please email Kmarlatt@Valleyoakchildren.org for more.

