



**VALLEY OAK**  
**CHILDREN'S SERVICES**

***IMPACT REPORT***  
**2021-2022**



# Message from the CEO

***Focus on what's Strong... Learn to bend and not break...***

These mottos are the foundation of Valley Oak Children's Services Strength-based services in Butte County.

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For hours and to learn more,  
Visit [Valleyoakchildren.org](http://Valleyoakchildren.org)

[Info@Valleyoakchildren.org](mailto:Info@Valleyoakchildren.org)

Scan the Link to Visit our Site



Since our beginning in 1980, Valley Oak Children's Services offers a free space to assist Butte County families, children, child care providers, and our community to be a healthier and safer place!

As I review the past year, it is remarkable how many changes have come and how resilient our staff are in response to those changes. In turn, our Strengthening Families practices assist the families and small businesses we work alongside benefit from the flexibility, resilience, connections, knowledge of resources, and community connections our incredible staff provide. VOCS offers a wide variety of services and we are proud of how we help others but are always striving to learn more and improve service delivery.

Our Agency also provides support for Child Care Professionals. Our goal is always to provide training and business support to these Essential Professionals. Without Child Care, there can be no economic recovery. Child Care Professionals are small businesses that support the economy in multiple ways. Without them, no parent could work. Especially during this Pandemic, child care businesses kept essential workers employed. While we delivered PPE, cleaning supplies, curriculum supplies and other needed items to providers; it was the child care professionals that worked on the front line to ensure hospitals, pharmacies, grocery stores, and more. were open. We continue to advocate for higher wages and recognition of this essential profession. VOCS offers trainings from basic health and safety to inclusion, music & movement, and trauma-informed care to childcare providers and our community. If you are a parent or know a parent, who's taking care of their children while they work?

VOCS Touches the HEART of Children, Families and our Community, through Health, Education, Advocacy, Resources and Training. We are a 100% Strength-Based Organization with the goal of serving whole families and create a healthier Butte County. Come visit us and find out how you can get involved.

**Karen Marlatt**  
Chief Executive Officer





## **WE'RE ON A MISSION**

Valley Oak Children's Services touches the H.E.A.R.T. of children, families, and our community through Health, Education, Advocacy, Resources, and Training. We are a strength-based organization focusing on what's strong, not what's wrong.

***Families have questions. We have answers!***



# OUR WORK

Our goal at Valley Oak Children's Services (VOCS) is to have children learning, parents earning, and our community growing!



**+8,563**  
**Butte County**  
**Children Served**

The Children on VOCS Programs and Services are just the beginning of the lives impacted by our agency's work, programs, and services.



**+\$11,725,924**  
**Million Dollars**

**Redistributed back  
into the Community**

Through VOCS Programs and Services, the money we receive goes directly into the hands of the community we serve; Helping Families, Child Care Providers, Businesses, and the Butte County economy.





# Community Outreach

The Resource & Referral Program, along with our Outreach Staff, ensures that VOCS can share our resources throughout Butte County. Lowering the barrier to access and increasing our reach within the community.



## Community Resource Rooms

The VOCS Resource Rooms have become a community favorite this year! At each Community Resource Room in Chico, Oroville, and Gridley - Our staff brings craft materials, learning tools, toys, and other resources. Families & Providers who attend take home an average of \$50 worth of materials for the children in their care.



Chico



Oroville



Gridley



# Supporting Providers

Our various programs support local Child Care Providers, including Licensed Child Care Centers, Family Child Care Homes, Exempt Centers/Sites, and Family, Friend, & Neighbor Providers



**+809**

## Local Child Care Providers Served

With support, resources, and reimbursements for the Child Care that is provided, VOCS helps Providers to sustain and grow their small businesses.

The 3,588 available Child Care slots, currently available, are vital for the success of the Butte County workforce.



***"Because of VOCS... I feel that my children are safe and have a strong relationship with my Child Care Provider. I always recommend VOCS to anyone I know that has children. They have helped me so much... Honestly, it's the best thing that's happened to my family. Thank you so much."***

**- VOCS Parent**

2022 Community  
Survey Response





# Concrete Support

The VOCS Programs and Services know that the tangible resources we help to distribute can be some of the most valuable to the community.



## 924,585 Meals Served Via Child Care Food Program

The USDA Child and Adult Child Care Food Program reimburses Child Care Providers for the meals they serve to the children in their care. Our staff ensures Butte County children are eating healthy and developmentally nutritious meals and snacks, plus helping to lower costs for Child Care Providers.



## \$82,550 Of PPE & First Aid Kits

Through PPE Distribution Funds, PPE Grants, and Public Health & Safety Funding, VOCS was able to distribute over 2,675 PPE & First Aid Kits to Child Care Homes, Centers, and the Community. Plus, hundreds of Covid-19 Test Kits were distributed to the community, all year long.



# Training for the Future

Our goal at Valley Oak Children's Services (VOCS) is to have children learning, parents earning, and our community growing!



## +4,510 Hours Of Parent & Provider Trainings Taken

The trainings provided by our Resource & Referral, CCIP, Preventative Health & Safety, and other programs, give Parents & Child Care Providers the skills and tools needed to help prepare a developmentally and educationally healthy generation for the future.



## 20 Trauma Informed Care Trainings

When Child Care Providers and Families are trained in Trauma-Informed Care, they can offer a healthier, more engaged, and complete method of child care in their businesses and homes.





# The Need For Child Care

The growing cost of Child Care, and the need for parents to join the workforce, makes finding quality child care a priority for those living and working in Butte County



**926**

## Child Care Referrals This Year

Referrals to all local families (Both on and off our Child Care Payment Programs) help parents & guardians find quality, affordable, and suitable care options for their children. These referrals support parents to go to work, find new career opportunities, and attend school/training to further their careers.

**Parents Enrolled  
in VOCS  
Programs &  
Services are...**

**59%**

**Working  
Parents**

**17%**

**Searching  
For Work**

**22%**

**In School  
Or Training**



# Child Care Supports All

Child Care is and will continue to be an Essential Service, vital to the economic success of Butte County. When families have access to child care that meets their needs, they are able to contribute to the local economy and community well-being.



***"Because of Valley Oak Children's Services, I was able to afford child care and return to work, to rebuild my life after some hard times and support my family on my own to get out of homelessness and poverty."***

**- Christine**

2022 Community  
Survey Response

## Money VOCS has Reimbursed for Child Care Over the Past 5 Years





# Support VOCS Today!

While the Programs & Services at VOCS continue to grow and adapt to meet the needs of the Butte County Community, we still need the support of those who are able. Your support allows our agency to provide the extra services and resources that are needed most.

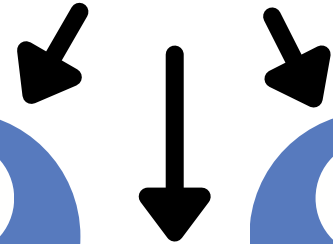


## +926 Children Currently On CEL Waitlist

Families and Children on the Central Eligibility List (CEL) are currently waiting for spaces to open. However, our agency has reduced the number of children on the CEL by 45% compared to last year. Your support would help reduce the number of families waiting for the child care that allow their parents & guardians to go to work, find a new job, and go to school/training!



## Your Support



### Direct Resources



### Our Programs



### Extra Services

## How you can support VOCS

Help us to serve the Children and Child Care Providers of Butte County! Here are a few ways you can lend a hand:

### **Donate**

Consider making a financial contribution to VOCS and support our fundraising goals. Donations from private and business donors help VOCS expand our programs, supply extra services like Family Dinners or Provider Curriculum Kits, and provide direct resources like Backpacks & School Supplies.

Visit the VOCS Donation Page today at [Valleyoakchildren.org/donate/](https://Valleyoakchildren.org/donate/)

### **Share**

Follow us on social media, and help spread the word of our programs, events, and services! Facebook & Instagram - @ValleyOakChildren

### **Join our Board of Directors**

If you are seeking to broaden your professional experience and are committed to supporting, promoting, and advocating for VOCS, Please email [Kmarlatt@Valleyoakchildren.org](mailto:Kmarlatt@Valleyoakchildren.org) for more.

# Our Supporters

Valley Oak Children's Services could not begin to make an impact in our community without support. We would especially like to thank the following people, groups, and organizations for their assistance:

## Supporters

InterWest Insurance Services  
Keller Williams Realty  
Platinum Partners Real Estate Team  
Marisa Bauer  
US Bank

## Board Members

Bruce Thomas - Board President  
*InterWest Insurance Services*

Marisa Bauer- Vice President  
*Platinum Partners Real Estate Team*

Rose Fostine - Secretary  
*Norfield, Inc*

Keith Fickert - Treasurer  
*Fickert Real Estate Team*

Sally Mendez - Board Member  
*US Bank*

Derrick McGaugh - Board Member  
*Enloe Medical Center*

## A Huge Thank You to the VOCS Staff!

Without the constant dedication and resilience of our staff, our agency would not be able to provide amazing services we offer to the community

