



VALLEY OAK CHILDREN'S SERVICES 2020-2021 IMPACT REPORT



Message from the CEO

Focus on what's Strong... Learn to bend and not break...

These mottos are the foundation of Valley Oak Children's Services
Strength-based services in Butte County.

Our services have been improving the well-being of families in Butte County for over 40 years. We have had our boots on the ground during natural disasters, fires, and a pandemic, helping families navigate through complicated circumstances and improve each family's individual situation by building on their strengths.

If you are a parent, you know that raising children does not come with an instruction manual. When families or caregivers have questions, Valley Oak Children's Services (VOCS) staff will help find the answer. Regardless of income, if you are a working parent or going to school to get a job to support your family, Child Care is a necessity. Without Child Care, trained child care professionals, and safe and healthy places to care for children while parents are working, Butte County's economy would come to a halt. Parents would not be able to work and children would lose out on early childhood education experiences.

I do believe the services VOCS provides helps create happy, healthy families and a vital community. Today's children are a gift we send into the future. They are the decision-makers of tomorrow and will care for us. We want the foundation of this future to be strength-based and positive.

The Impact of our work over the past year is embedded in this report. The amazing people who support our vision of a healthier tomorrow are heroes to me. They don't wear capes but they should. Thank you to our staff, board, and this community that supports what we do and to the families and Child Care Providers that continue to put their trust in us every day.

Karen L Marlatt

Karen Marlatt
Chief Executive Officer

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WE'RE ON A MISSION

Valley Oak Children's Services touches the H.E.A.R.T. of children, families, and our community through Health, Education, Advocacy, Resources, and Training. We are a strength-based organization focusing on what's strong, not what's wrong.

Families have questions. We have answers!





Our Provider Programs & Services

Early Head Start (EHS)

Family Child Care Home Education Network (FACES)

Adult & Child Care Food Program

Behavioral Health Services

Emergency Foster Care Bridge Program

Resource & Referral Program

Child Care Initiative Program (CCIP)

Community Care Licensing

Preschool Development Grant (Hub)

Our Community Programs & Services

Central Eligibility List

Alternative Payment Program

Literacy Program

Trustline & Fingerprinting Services

Butte Parent Café (Hub)

Parent Voices

Lending Library

Inside Out Dad

Valley Oak Children's Services & Programs

OUR WORK

Our goal at Valley Oak Children's Services (VOCS) is to have children learning, parents earning, and our community growing!



+7,000

Butte County Children Served

The Children on VOCS Programs and Services are just the beginning of the lives impacted by our agency's work, programs, and services.

"If it wasn't for VOCS, I would not be able to work and provide for my family".



+\$11 Million

Given Back to the Community

Through VOCS Programs and Services, the money we receive goes directly into the hands of the community we serve; Helping Families, Child Care Providers, Businesses, and the Butte County economy.

The Reality of Child Care

Child Care is and will continue to be an Essential Service, vital to the economic success of Butte County.

Accessible, affordable, quality care should be the top priority for all members of the community.

Average Monthly Cost of Child Care Butte County

Infants
(0-1 Years)

\$1,045

Preschool
(2-5 Years Old)

\$750

School Age
(5-12 Years Old)

\$700



Change in Child Care

Despite a large fluctuation in Licensed and License Exempt (Family, Friend, & Neighbor) Child Care Businesses, COVID-19 created an even greater need for more Child Care businesses to open or increase their capacity to serve the families with children who still need quality care.

Butte County Child Care Businesses	Pre Covid-19	As of 7/2020	As of 7/2021
Licensed Child Care Centers	43	40	44
Family Child Care Homes	78	69	62
Afterschool & Rec Programs	10	5	18
Family, Friends, & Neighbors	252	290	230
Total	383	404	354

OUR COMMUNITY IMPACT

Through Valley Oak Children's Services Community based programs and services, we were able to provide:



+10,000 Books

& Activity Kits given to members of the community at **no cost through our Literacy Program**



393 Fingerprinting & Trustline Checks

helping families and local businesses ensure they can employ background-checked individuals for the safety of their staff and customers



\$10,560,785

Funds Reimbursed for Child Care

Paid directly to Child Care Providers, supporting their small businesses & helping families obtain affordable, quality child care that best suits their needs.





225 Hours

Of Virtual Trainings Hosted by VOCS

Provided directly to Child Care Providers, supporting their small businesses, bolstering their skillsets, and keeping their practices and policies up to date.

OUR PROVIDER IMPACT

Through Valley Oak Children's Services Provider based programs and services, we were able to provide:



866,626 Balanced Meals Served

Through our Adult & Child Care Food Program, keeping children healthy and growing



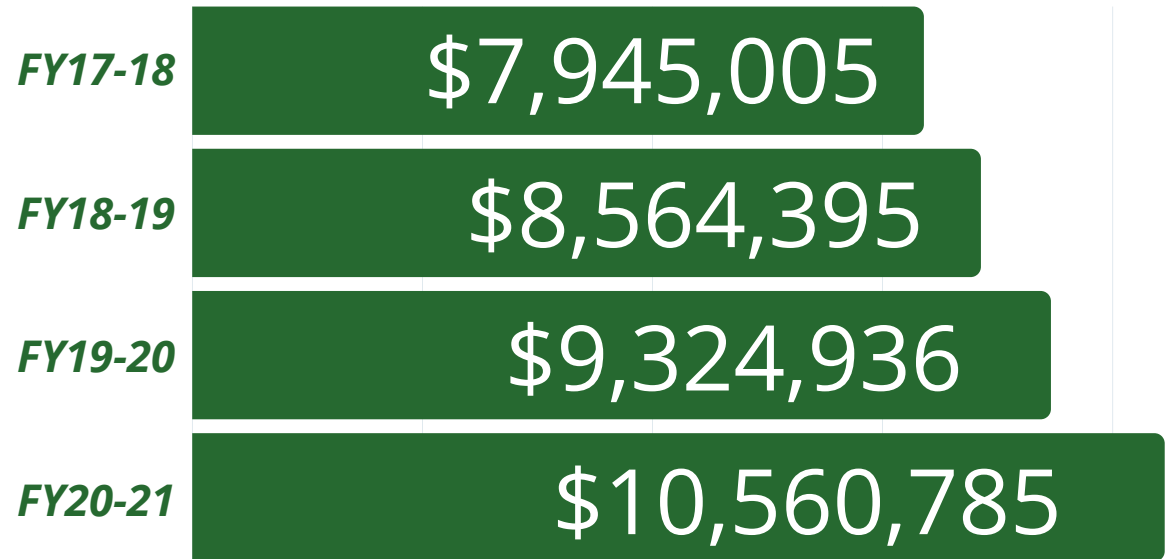
1,680 Provider Supply Deliveries

Ensuring Child Care Providers had the supplies and PPE they needed to remain open throughout COVID-19

OUR FINANCIAL IMPACT

Without Child Care, there is no economic recovery from not only the COVID-19 Pandemic but all challenges that Butte County has weathered in recent years. As the cost of child care has steadily increased, so have our efforts to ensure that families can obtain quality care. We will continue to grow and adapt our programs and services to meet the needs of our community.

Money VOCS Reimbursed for Child Care Over the Past 4 Years



How Every Dollar is Spent at VOCS

82.5¢
Is given back
to families,
providers,
and the
communities
we serve



17.7¢
Is spent to
keep VOCS
operating
for the
communities
we serve

OUR SUPPORTERS

Valley Oak Children's Services could not begin to make an impact in our community without support. We would especially like to thank the following people, groups, and organizations for their assistance:



Supporters

Almendra Winery and Distillery
Blue Shield of California
Butte County Library
Butte County Public Health
CAL Office of Emergency Services
CDSS Disaster Services Branch
First 5 Butte County
First 5 California
InterWest Insurance Services
Italian Cottage
Keller Williams Realty
LionHeart Safety LLC
North Valley Community Foundation
Platinum Partners Real Estate Team
US Bank

Board Members

Bruce Thomas - Board President
InterWest Insurance Services

Marisa Bauer- Vice President
Platinum Partners Real Estate Team

Rose Fostine - Secretary
Norfield, Inc

Keith Fickert - Treasurer
Fickert Real Estate Team

Sally Mendez - Board Member
US Bank

Derrick McGaugh - Board Member
Enloe Medical Center



2353 Children

Still waiting on the Eligibility List for Child Care

Top 3 Reasons for Child Care Assistance:



Working



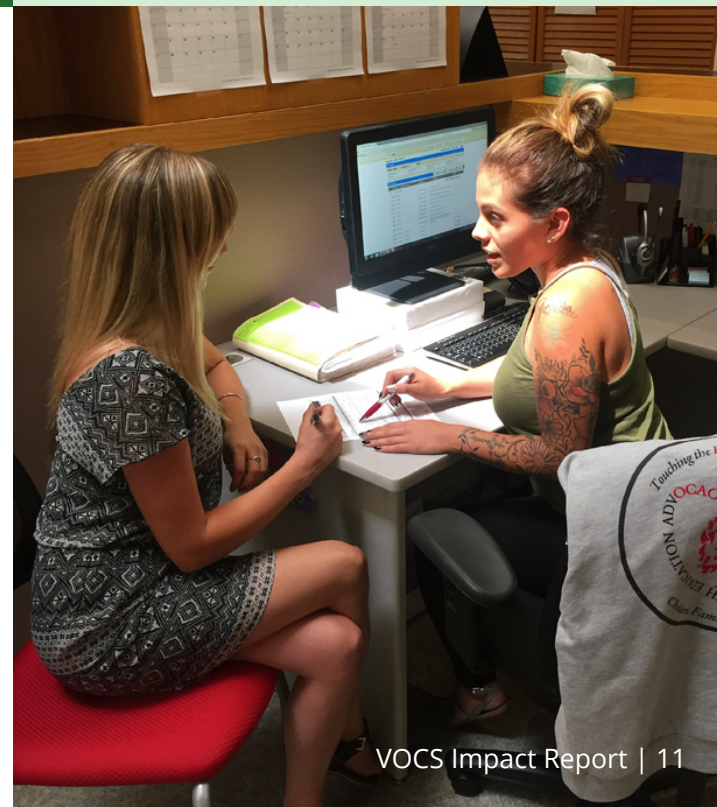
Going to School/Training



Looking for a Job

THE CONTINUED NEED

Although VOCS strives to reach as many families as possible, there are children still on the Eligibility Waitlist, and still require assistance with Child Care costs. 2353 Children, whose parents and caregivers need agencies like VOCS to work, go to school, and contribute towards making Butte County such an amazing place to raise a family!





HOW YOU CAN HELP

Help us to serve the Children and Child Care Providers of Butte County!

Here are a few ways you can lend a hand:

Donate

Make a financial contribution, either one-time or become a recurring sponsor at Valleyoakchildren.org/donate/

Share

**Follow us on social media, and help spread the word of our programs, events, and services!
[@ValleyOakChildren](https://twitter.com/ValleyOakChildren)**

Vote

When you get to the Ballot Box, Vote For Children! Voting in favor of policies and programs that favor affordable, quality Child Care is one of the many ways you can support the families who need it most!